

STRATEGIC PLAN 2021-2024

Overview



VISION:

All people in Australia can live free of eating disorders and negative body image



MISSION:

We work to prevent eating disorders and body image issues from occurring, to ensure that the best possible treatments are available, and that appropriate care and support is there for those affected



Goal 1:

REDUCE STIGMA AND INCREASE HELP-SEEKING



Goal 2:

WORK TO PREVENT EATING DISORDERS FROM DEVELOPING



Goal 3:

IMPROVE TREATMENT AND SUPPORT



PRIORITY 1.1

Listen to, amplify, and advocate for the voice of lived experience

PRIORITY 2.1

Deliver accessible evidence-based information and support

PRIORITY 3.1

Establish evidence for residential treatment as a component of the eating disorder system of care in Australia

PRIORITY 1.2

Increase public awareness and understanding

PRIORITY 2.2

Deliver and expand whole of school (5-18 years) based education

PRIORITY 3.2

Implement and evaluate programs and services which address gaps in care

PRIORITY 1.3

Grow our digital presence

PRIORITY 2.3

Collaborate on innovative service offerings in universal prevention and early intervention

PRIORITY 3.3

Assess gaps in the system of care and advocate for change to address them